

## Marcel Ceuppens

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After a successful career in advertising as an artistic director, Marcel Ceuppens became a full-time artist in 2012, first as illustrator, then as a painter. Sleek lines, a reduced range of colours, bowler hats and touches of formica: the artist draws directly from the codes of art and design of the 1950s to create his prints.

The artist is attracted to contemporary art and is a great fan of Pop art, but mid-century design had a major impact on him. He is inspired not only by painting or sculpture, but also by architecture, design, photography, film or music. It is easy to see through his work influences such as Calder, Picasso, Le Corbusier and Henry Moore, as well as being very contemporary.

Marcel Ceuppens' past as an advertiser is expressed in the lively, daring and luminous style of his art. In his highly conceptual digital paintings, he often explores themes of disconnection, complacency and detachment as a universal aspect of daily existence. Many of his works are centred around a faceless man dressed in a costume, located in various dreamlike places. These paintings ask the question of our place in the world.

His work takes a new direction in 2013, with a series of neo-modernist paintings. Larger, more colourful and more extroverted, he creates less conceptual compositions. He works and re-works his abstract compositions by moving, sliding, changing and shaping the confusing coloured shapes in any possible position and direction until it works.

### BIOGRAPHY

Since 2014, Marcel Ceuppens lives and works in New York. His background as an art director in advertising has given him a keen eye for graphic design, and he is proving to be just as skilled as an artist, his works having met immediate success at art fairs around the world.

### EXHIBITIONS

2022

AAF New York Spring

Art Market San Francisco

2021

AAF NYC Fall

AAF Bruxelles

Art Market San Francisco

Battersea Fall  
AAF Hamburg

2019

Brooklyn Gallery, New York  
AAF Hampstead, UK  
The other Art Fair New York Spring

2018

The other Art Fair New York Fall  
The Affordable Art Fair New York  
The other Art Fair Spring

2017

Scope Miami  
The Bombay Sapphire Artisan Series  
Allouche Gallery New York  
Long Beach Island Foundation of the Arts & Sciences  
New Britain Museum of American Art

2016

National Arts Club New York  
The Affordable Art Fair New York  
The Affordable Art Fair Brussels  
Palm Beach Art Show

2015

The Affordable Art Fair New York  
Art Hamptons 2015 New York  
Palm Springs Fine Art Fair  
Los Angeles Art Show

2014

Scope Miami  
The Affordable Art Fair New York  
Art Hamptons, New York  
The Affordable Art Fair Hong Kong  
Palm Springs Fine Art Fair

2013

The Affordable Art Fair Brussels  
The Affordable Art Fair Singapore  
Art International Zürich  
The Affordable Art Fair New York  
Monika Olko Gallery, Sag Harbor New York  
Art Hamptons 2013 New York  
Lille Art Fair  
Charlotte Van Lorreinen Gallery, Brussels  
The Affordable Art Fair Brussels

2012

Art Ghent 2012  
The Affordable Art Fair Amsterdam  
The Affordable Art Fair New York  
Brussels Accessible Art Fair  
The Louise Night, Brussels  
The other Art Fair, London  
Antwerp Accessible Art Fair  
The Affordable Art Fair Brussels

2011

Brussels Accessible Art Fair  
Artemptation Gallery, Brussels